



REMIT TO
201 Humboldt St
Rochester, NY 14610
ph: (585) 287-8005
fx: (585) 482-2515

Advertiser
Agency
Buyer
Salesperson

John Katko/Congress/NY/Republican (6675
Mooney Marketing Group (14128)

Syracuse, House (2270)
ph: (315) 446-9999

Invoice 2727392
Inv Date 9/25/2016
Terms Cash In Advance
Contract 1428354
Bill Type Standard
Period 8/29/2016 - 9/25/2016

Mooney Marketing Group
528 Plum St
Ste 200
Syracuse, NY 13204

AgM

Product Political - US Congress (1076)
Brand Katko for Congress Meet Colleen (557939)
Acct Types Local/Political
Est/Headline /
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 9/26/2016 10:09:28AM

Syracuse (WSYR)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	News	5:30:00AM- 6:00:00	Day,Tu-1,W-1,Th-1,F-1	09/20/16 5:39AM (Tu)	00:30	NC9 Morning News @ 5:30	KATKO FOR CONGRESS-MEET COLLEE	\$140.00	
1.0	News	5:30:00AM- 6:00:00	Day,Tu-1,W-1,Th-1,F-1	09/21/16 5:48AM (We)	00:30	NC9 Morning News @ 5:30	Katko for Congress- Answers 30	\$140.00	
1.0	News	5:30:00AM- 6:00:00	Day,Tu-1,W-1,Th-1,F-1	09/22/16 5:53AM (Th)	00:30	NC9 Morning News @ 5:30	Katko for Congress- Answers 30	\$140.00	
1.0	News	5:30:00AM- 6:00:00	Day,Tu-1,W-1,Th-1,F-1	09/23/16 5:52AM (Fr)	00:30	NC9 Morning News @ 5:30	Katko for Congress- Answers 30	\$140.00	
3.0	News	6:00:00AM- 7:00:00	Day,Tu-1,W-1,Th-1,F-1	09/20/16 6:52AM (Tu)	00:30	NC9 Morning News @ 6	KATKO FOR CONGRESS-MEET COLLEE	\$245.00	
3.0	News	6:00:00AM- 7:00:00	Day,Tu-1,W-1,Th-1,F-1	09/21/16 6:39AM (We)	00:30	NC9 Morning News @ 6	Katko for Congress- Answers 30	\$245.00	
3.0	News	6:00:00AM- 7:00:00	Day,Tu-1,W-1,Th-1,F-1	09/22/16 6:24AM (Th)	00:30	NC9 Morning News @ 6	Katko for Congress- Answers 30	\$245.00	
3.0	News	6:00:00AM- 7:00:00	Day,Tu-1,W-1,Th-1,F-1	09/23/16 6:46AM (Fr)	00:30	NC9 Morning News @ 6	Katko for Congress- Answers 30	\$245.00	
4.0	SPOT	7:00:00AM- 9:00:00	Day,Tu-1,W-1,Th-1,F-1	09/20/16 9:00AM (Tu)	00:30	Good Morning America	KATKO FOR CONGRESS-MEET COLLEE	\$245.00	
4.0	SPOT	7:00:00AM- 9:00:00	Day,Tu-1,W-1,Th-1,F-1	09/21/16 7:28AM (We)	00:30	Good Morning America	Katko for Congress- Answers 30	\$245.00	
4.0	SPOT	7:00:00AM- 9:00:00	Day,Tu-1,W-1,Th-1,F-1	09/22/16 7:26AM (Th)	00:30	Good Morning America	Katko for Congress- Answers 30	\$245.00	
4.0	SPOT	7:00:00AM- 9:00:00	Day,Tu-1,W-1,Th-1,F-1	09/23/16 8:49AM (Fr)	00:30	Good Morning America	Katko for Congress- Answers 30	\$245.00	
6.0	News	5:00:00PM- 5:30:00	Day,Tu-1,W-1,Th-1,F-1	09/20/16 5:20PM (Tu)	00:30	NC9 News @ 5	KATKO FOR CONGRESS-MEET COLLEE	\$265.00	
6.0	News	5:00:00PM- 5:30:00	Day,Tu-1,W-1,Th-1,F-1	09/21/16 5:22PM (We)	00:30	NC9 News @ 5	Katko for Congress- Answers 30	\$265.00	
6.0	News	5:00:00PM- 5:30:00	Day,Tu-1,W-1,Th-1,F-1	09/22/16 5:20PM (Th)	00:30	NC9 News @ 5	Katko for Congress- Answers 30	\$265.00	
6.0	News	5:00:00PM- 5:30:00	Day,Tu-1,W-1,Th-1,F-1	09/23/16 5:21PM (Fr)	00:30	NC9 News @ 5	Katko for Congress- Answers 30	\$265.00	
8.0	News	5:30:00PM- 6:00:00	Day,Tu-1,W-1,Th-1,F-1	09/20/16 5:54PM (Tu)	00:30	NC9 News @ 5:30pm	KATKO FOR CONGRESS-MEET COLLEE	\$370.00	
8.0	News	5:30:00PM- 6:00:00	Day,Tu-1,W-1,Th-1,F-1	09/21/16 5:40PM (We)	00:30	NC9 News @ 5:30pm	Katko for Congress- Answers 30	\$370.00	
8.0	News	5:30:00PM- 6:00:00	Day,Tu-1,W-1,Th-1,F-1	09/22/16 5:40PM (Th)	00:30	NC9 News @ 5:30pm	Katko for Congress- Answers 30	\$370.00	
8.0	News	5:30:00PM- 6:00:00	Day,Tu-1,W-1,Th-1,F-1	09/23/16 5:52PM (Fr)	00:30	NC9 News @ 5:30pm	Katko for Congress- Answers 30	\$370.00	
10.0	News	6:00:00PM- 7:00:00	Day,Tu-2,W-2,Th-2,F-2	09/20/16 6:19PM (Tu)	00:30	NC9 News @ 6pm	KATKO FOR CONGRESS-MEET COLLEE	\$440.00	
10.0	News	6:00:00PM- 7:00:00	Day,Tu-2,W-2,Th-2,F-2	09/20/16 6:30PM (Tu)	00:30	NC9 News @ 6pm	KATKO FOR CONGRESS-MEET COLLEE	\$440.00	



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Syracuse (WSYR)

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10.0	News	6:00:00PM- 7:00:00	Day,Tu-2,W-2,Th-2,F-2	09/21/16 6:19PM (We)	00:30	NC9 News @ 6pm	Katko for Congress- Answers 30	\$440.00	
10.0	News	6:00:00PM- 7:00:00	Day,Tu-2,W-2,Th-2,F-2	09/21/16 6:59PM (We)	00:30	ABC World News Tonight	Katko for Congress- Answers 30	\$440.00	
10.0	News	6:00:00PM- 7:00:00	Day,Tu-2,W-2,Th-2,F-2	09/22/16 6:11PM (Th)	00:30	NC9 News @ 6pm	Katko for Congress- Answers 30	\$440.00	
10.0	News	6:00:00PM- 7:00:00	Day,Tu-2,W-2,Th-2,F-2	09/22/16 6:59PM (Th)	00:30	ABC World News Tonight	Katko for Congress- Answers 30	\$440.00	
10.0	News	6:00:00PM- 7:00:00	Day,Tu-2,W-2,Th-2,F-2	09/23/16 6:12PM (Fr)	00:30	NC9 News @ 6pm	Katko for Congress- Answers 30	\$440.00	
10.0	News	6:00:00PM- 7:00:00	Day,Tu-2,W-2,Th-2,F-2	09/23/16 6:29PM (Fr)	00:30	NC9 News @ 6pm	Katko for Congress- Answers 30	\$440.00	
12.0	SPOT	7:00:00PM- 7:30:00	Day,Tu-1,W-1,Th-1,F-1	09/20/16 7:16PM (Tu)	00:30	Orange Nation: Football Edition	KATKO FOR CONGRESS-MEET COLLEE	\$175.00	
12.0	SPOT	7:00:00PM- 7:30:00	Day,Tu-1,W-1,Th-1,F-1	09/21/16 7:18PM (We)	00:30	ENTERTAINMENT TONIGHT	Katko for Congress- Answers 30	\$175.00	
12.0	SPOT	7:00:00PM- 7:30:00	Day,Tu-1,W-1,Th-1,F-1	09/22/16 7:18PM (Th)	00:30	ENTERTAINMENT TONIGHT	Katko for Congress- Answers 30	\$175.00	
12.0	SPOT	7:00:00PM- 7:30:00	Day,Tu-1,W-1,Th-1,F-1	09/23/16 7:29PM (Fr)	00:30	ENTERTAINMENT TONIGHT	Katko for Congress- Answers 30	\$175.00	
14.0	SPOT	7:30:00PM- 8:00:00	Day,Tu-1,W-1,Th-1,F-1	09/20/16 7:42PM (Tu)	00:30	ENTERTAINMENT TONIGHT	KATKO FOR CONGRESS-MEET COLLEE	\$140.00	
14.0	SPOT	7:30:00PM- 8:00:00	Day,Tu-1,W-1,Th-1,F-1	09/21/16 7:42PM (We)	00:30	Insider	Katko for Congress- Answers 30	\$140.00	
14.0	SPOT	7:30:00PM- 8:00:00	Day,Tu-1,W-1,Th-1,F-1	09/22/16 7:41PM (Th)	00:30	Insider	Katko for Congress- Answers 30	\$140.00	
14.0	SPOT	7:30:00PM- 8:00:00	Day,Tu-1,W-1,Th-1,F-1	09/23/16 7:56PM (Fr)	00:30	Insider	Katko for Congress- Answers 30	\$140.00	
16.0	News	11:00:00PM-11:35:00	Day,Tu-1,W-1,Th-1,F-1	09/20/16 11:27PM (Tu)	00:30	NC9 News @ 11	KATKO FOR CONGRESS-MEET COLLEE	\$350.00	
16.0	News	11:00:00PM-11:35:00	Day,Tu-1,W-1,Th-1,F-1	09/21/16 11:33PM (We)	00:30	NC9 News @ 11	Katko for Congress- Answers 30	\$350.00	
16.0	News	11:00:00PM-11:35:00	Day,Tu-1,W-1,Th-1,F-1	09/22/16 11:25PM (Th)	00:30	NC9 News @ 11	Katko for Congress- Answers 30	\$350.00	
16.0	News	11:00:00PM-11:35:00	Day,Tu-1,W-1,Th-1,F-1	09/23/16 11:27PM (Fr)	00:30	NC9 News @ 11	Katko for Congress- Answers 30	\$350.00	
18.0	SPOT	11:35:00PM-12:37:00	Day,Tu-1,W-1,Th-1,F-1	09/20/16 11:48PM (Tu)	00:30	Jimmy Kimmel Live	KATKO FOR CONGRESS-MEET COLLEE	\$105.00	
18.0	SPOT	11:35:00PM-12:37:00	Day,Tu-1,W-1,Th-1,F-1	09/21/16 11:58PM (We)	00:30	Jimmy Kimmel Live	Katko for Congress- Answers 30	\$105.00	
18.0	SPOT	11:35:00PM-12:37:00	Day,Tu-1,W-1,Th-1,F-1	09/22/16 12:21AM (Th)	00:30	Jimmy Kimmel Live	Katko for Congress- Answers 30	\$105.00	



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18.0	SPOT	11:35:00PM-12:37:00	Day,Tu-1,W-1,Th-1,F-1	09/23/16 12:23AM (Fr)	00:30	Jimmy Kimmel Live	Katko for Congress- Answers 30	\$105.00	
19.0	News	7:00:00AM- 8:00:00	Day,Sa-1,Su-1	09/24/16 7:23AM (Sa)	00:30	NC9 Weekend News	Katko for Congress- Answers 30	\$100.00	
19.0	News	7:00:00AM- 8:00:00	Day,Sa-1,Su-1	09/25/16 7:22AM (Su)	00:30	NC9 Weekend News	Katko for Congress- Answers 30	\$100.00	
20.0	SPOT	8:00:00AM- 9:00:00	Day,Sa-1,Su-1	09/24/16 7:59AM (Sa)	00:30	NC9 Weekend News	Katko for Congress- Answers 30	\$120.00	
20.0	SPOT	8:00:00AM- 9:00:00	Day,Sa-1,Su-1	09/25/16 7:57AM (Su)	00:30	NC9 Weekend News	Katko for Congress- Answers 30	\$120.00	
21.0	SPOT	7:30:00PM- 8:00:00	Day,Sa-2	09/24/16 7:42PM (Sa)	00:30	Insider Weekend	Katko for Congress- Answers 30	\$80.00	
21.0	SPOT	7:30:00PM- 8:00:00	Day,Sa-2	09/24/16 7:55PM (Sa)	00:30	Insider Weekend	Katko for Congress- Answers 30	\$80.00	
22.0	News	11:30:00PM-12:05:00	Day,Sa-1	09/24/16 12:17AM (Sa)	00:30	NC9 News @ 1130P	Katko for Congress- Answers 30	\$245.00	
23.0	News	11:00:00PM-11:35:00	Day,Su-1	09/25/16 11:33PM (Su)	00:30	NC9 News @ 11pm	Katko for Congress- Answers 30	\$300.00	
25.0	Prime	9:00:00PM-10:00:00	Day,W-1	09/21/16 9:51PM (We)	00:30	Modern Family/blackish	Katko for Congress- Answers 30	\$1400.00	
26.0	Prime	10:00:00PM-11:00:00	Day,Th-1	09/22/16 10:42PM (Th)	00:30	How to Get Away With Murder	Katko for Congress- Answers 30	\$875.00	
27.0	Prime	8:00:00PM- 9:00:00	Day,F-1	09/23/16 8:17PM (Fr)	00:30	Last Man Standing/Dr. Ken	Katko for Congress- Answers 30	\$700.00	
28.0	SPOT	12:00:00PM- 7:00:00	Day,Sa-2	09/24/16 3:52PM (Sa)	00:30	ABC College Football	Katko for Congress- Answers 30	\$280.00	
28.0	SPOT	12:00:00PM- 7:00:00	Day,Sa-2	09/24/16 7:04PM (Sa)	00:30	ABC College Football	Katko for Congress- Answers 30	\$280.00	
29.0	SPOT	7:30:00PM- 8:00:00	Per week (1),We,Th,Fr	09/22/16 7:55PM (Th)	00:30	Insider	Katko for Congress- Answers 30	\$140.00	
30.0	SPOT	12:00:00PM-12:30:00	Per week (1),Su	09/25/16 12:17PM (Su)	00:30	NewsMakers w/Dan Cummings	Katko for Congress- Answers 30	\$100.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$16,580.00
Commission	(\$2,487.00)
Net Total	\$14,093.00

Total Spots 59